



GreenFashionWeek is proud to inform you that it will hold its 10th edition in Milan from November 27 to November 29, 2020!

Covid-19 restrictions have involved too many countries but our mission towards sustainability can't be stopped by this inconvenience!

The 10th edition will be held in Milan and no longer in Andermatt, where the 11th edition will take place when the Covid-19 emergency has improved, and the restrictions in the participating States will be less severe.

GreenFashionWeek is the appointment with sustainable fashion, a reference point on fashion and sustainability issues, both for industry experts and for anyone who embraces the cause of preserving the planet for future generations.

GreenFashionWeek is the reference center and the privileged promoter for all national and international initiatives to support sustainable development models in the fashion industry.

GreenFashionWeek reconciles sustainability with the fashion industry, ethics, and responsibility with beauty, luxury, and comfort with style and elegance.

GreenFashionWeek selects the Designers who fulfill the highest number of Goals set out in the 2030 Agenda, signed by the United Nations' 193 member countries.

GreenFashionWeek financially and logistically supports the Designers who have chosen to participate in the event.

GreenFashionWeek is "The Sustainable Fashion Week," sponsored by the most prestigious institutions and supported by countless newspapers, televisions, and international media. Euronews recently broadcast the interview with GreenFashionWeek president Guido Dolce live worldwide.

The leading designers and brands in the sustainable fashion sector will exhibit through their collections connected in streaming in front of an international audience, launching the message of combining luxury with sustainability. The materials used and the production processes of the GreenFashionWeek Designers are sustainable from both an environmental and social point of view,

respecting as aforementioned the most significant possible number of Goals of the 2030 Agenda.

We're excited and honored to invite you to connect to a web interview in which you can interact with the brands and designers present on the Duomo21 terrace in Milan at the tenth edition on Sunday, November 29 at 3.00 pm.

You will receive an email with the invitation to connect no later than Thursday, November 26.

In past editions:

Gianluigi Colin in the Corriere della Sera headlines: "Fashion Week in the desert becomes eco-sustainable";

Daniela Fedi on Il Giornale: "The first Fashion show without make-up in Abu Dhabi";

Le Matin: "The Fashion Week se met en mode Vert";

The most popular Russian newspaper "Известия" was present at the events bringing the message of GreenFashionWeek to its Russian homeland;

GreenFashionWeek's MediaCoverage features articles from hundreds of newspapers and television networks from all over the world;

The United Nations has published its collaboration with GreenFashionWeek on its institutional channels, as a non-profit event;

The Italian Ministry of the Environment organized a summit on sustainable fashion in Rome with GreenFashionWeek in November 2017;

The most popular North and South American television channel, "Univision," interviewed the founder of GreenFashionWeek Mikel Guido Dolci live in its headquarters in New York;

Vogue Italia titled: "Green Fashion Week goes on stage in Rome. "

GreenFashionWeek is an international reality, succeeding in past editions in Dubai, Abu-Dhabi, Los Angeles, Las Vegas, Milan, Rome, Switzerland, and Portugal, proudly prevailing a Made in Italy design and making, upholding Italy as the world leader in sustainable innovation.

GreenFashionWeek from the sunny coasts of the Algarve, in southern Portugal, will then pass to the city of Milan, a city in lockdown, thus launching its own

message of hope towards a sustainable future, bringing together for the tenth edition prominent exponents of sustainable fashion on the International scene from November 27 to November 29, 2020.

www.greenfashionweek.org

