



From 28th October to 4th November, for its 9th edition, GreenFashionWeek lands in Algarve, Portugal!

About thirty years have passed since the beginning of the Green movement. However, fashion industry is still the second most polluting one on the planet.

GreenFashionWeek is the appointment with sustainable fashion. It accounts for a reference point for both experts and those who want to plead the cause of preserving the Planet for future generations.

The only purpose of GreenFashionWeek is to promote sustainable fashion producers.

GreenFashionWeek supports the Designers who chose to participate to its events both economically and logistically.

GreenFashionWeek has become an international reality, arriving in past editions in Dubai, Abu-Dhabi, Los Angeles, Las Vegas, Milan, Rome and Switzerland, proudly remaining a Made in Italy creation and making Italy, despite the clichés, a world leader in sustainable innovation.

Green Fashion Week is "The" Week of Sustainable Fashion, sponsored by the most prestigious institutions and followed by countless newspapers and fashion magazines:

Gianluigi Colin stated for the Corriere della Sera: "Fashion Week becomes sustainable in the desert",

Daniela Fedi on Il Giornale wrote: "In Abu Dhabi the first no-makeup show",

Le Matin published: "Fashion Week se met en mode Vert",

The most popular Russian newspaper "Известия" attended the events, bringing GreenFashionWeek's message to its own country.

GreenFashionWeek's MediaCoverage contains articles by hundreds of newspapers and interviews by many television networks from all over the world;

The United Nations published, on its institutional channels, the collaboration with GreenFashionWeek, due to the no-profit nature of the event;

the Italian Ministry of Environment, in partnership with GreenFashionWeek, organized a summit on sustainable fashion,

Univision, the most important North and South American television, made a live interview at its Headquarter in New York with GreenFashionWeek's founder, Mikel Guido Dolci.

Vogue Italia headlined:

"Green Fashion Week goes on stage in Rome".

GreenFashionWeek is moving from the snowy peaks of the eighth edition at Sasso San Gottardo, Switzerland, to the sunny shores of the Algarve, in the south of Portugal, gathering in its ninth edition, from October 28th to November 4th 2019, the leading exponents of sustainable fashion on the international scene.

Leading designers and brands in the sustainable fashion industry, such as Krié, Orushka, Kromagnon, Maaji, Micaela Oliveira and Embrace, will parade their collections in the presence of an international audience, launching the message of how to combine luxury with sustainability .

The materials used and the production processes of GreenFashionWeek's designers are sustainable both from an environmental and a social point of view.

GreenFashionWeek selects the Designers that comply with the largest number of Goals provided by the 2030 Agenda, signed by the 193 United Nations member countries.